



# Mayank Sagar

✉ mayanksagar.work@gmail.com  
☎ +65 86531938  
🌐 [LinkedIn](#)  
🌐 [www.mayanksagar.com](http://www.mayanksagar.com)  
📍 Singapore

## Driving Principles

The principle that drives all my work is “show, don't tell”. I strive to push consistency, usability, accessibility, & aesthetics as the pillars of my design foundation. An IC at heart, but a convert to management, I am a firm believer in being a servant leader. Working with great people, growing the team & keeping our users happy has always been my goal for the last ~14 years, & will continue to do so in the future.

## Key Achievements

- Built **HIVE Design System** from ground up, scaling to 4 brands across multiple languages and geographies, reducing design-to-development time by 40%
- Scaled Gojek's design system, **Asphalt**, across 20+ product verticals serving 170+ million users in Southeast Asia's leading super-app
- Led global design teams of **12+ designers** and researchers across Singapore, Indonesia, Malaysia & Vietnam markets
- Led major product launches including Gojek’s **Transport app** redesign, PropertyGuru **Listing Details page** revamp, **Search experience** optimisation, **Lead management system** overhaul, and **Agent repackaging** initiative.
- Established **design operations framework** at PropertyGuru & Gojek, improving cross-functional collaboration between Product, Design and Engineering teams
- Driving **AI integration** in design workflows, leading team adoption of AI tools and establishing best practices for AI-enhanced design processes.

## Work Experience

### Lead, Consumer Experience

PropertyGuru Singapore

November 2024 - Present

- Managing a global team of 4 designers & 1 researcher
- Drive consumer experience strategy for PropertyGuru across all platforms and geographies.
- Collaborate with C-level executives on product strategy and user experience vision

### Head, Design systems

PropertyGuru Singapore

July 2023 - Present

- Built HIVE design system from ground up serving 4 brands across Southeast Asia
- Scaled design system successfully across multiple languages and geographies
- Led design system evangelism and adoption across product and engineering teams
- Established design tokens, component libraries, and documentation standards

### Head, Design systems

Gojek

February 2019 - June 2023

### Senior Interaction Designer

Gojek

April 2017 - February 2019

### Senior Interaction Designer

FreeCharge

October 2015 - March 2017

### Team Lead - UxD

Unikove Technologies

January 2012 - September 2015

## Tools

Figma, Claude Code, Lovable, basics of SwiftUI and HTML + CSS. Used to be a big fan of the classic version of Framer. With the advent of AI, the tools **matter less**. What matters the most is **taste and craft**.

## Education

### Bachelor of Fine Arts

National Institute of Fashion Technology, Bombay

2007 - 2011